

# Halal



In recent years, the demand for Halal-certified products has surged in tandem with the global Muslim population, which now stands at 1.8 billion individuals. This demographic shift has propelled the Halal industry to new heights, with an estimated expenditure of \$2.2 trillion USD on Halal goods such as food, beverages, pharmaceuticals, and cosmetics worldwide. Recognizing this trend, businesses are increasingly seeking Halal certification to tap into this lucrative market and cater to the needs of Muslim consumers.

The certification process for Halal products varies from country to country, with requirements often stipulating that certification must be obtained from accredited or recognized Halal certification bodies. In many instances, Halal certification is not only a mark of religious compliance but also a prerequisite for export to Muslim-majority markets and regions like the Middle East and the Organisation of Islamic Cooperation (OIC) countries.

LPPOM MUI (Lembaga Pengkajian Pangan, Obat-obatan, dan Kosmetika - Majelis Ulama Indonesia), Indonesia's Halal certification authority, facilitates the export of Halal products to countries in the Middle East and the OIC. Products certified by LPPOM MUI are recognized by accreditation bodies in the Middle East, such as the Emirates Authority for Standardization and Metrology (ESMA), streamlining the export process by ensuring compliance with applicable standards.



### What we can assist with:

At Peterson Projects & Solutions, we understand the importance of Halal certification for businesses looking to access global Halal markets. Our consultancy services encompass the entire Halal certification process, providing guidance and support to ensure your products meet the stringent requirements of Halal standards. Let us assist you in navigating the Halal certification landscape, facilitating market access and driving growth for your business in the burgeoning Halal economy.

### We can offer you assistance in ISO scheme certification consultancy which includes:

1. Supporting Documents preparation for audit
2. Provide Risk Analysis and Gap Assessment on your current practice
3. Develop Strategy and Implementation Plan specific for your business
4. Due Diligence assistance
5. Provide in-house training on global trading standard
6. Certification audit preparation and accompaniment
7. Post-audit Corrective Action assistance

Our advice and support is based on almost 100 years of experience and expertise in providing solutions to a broad range of customers including multinational companies, small and medium sized enterprises, farmers' cooperatives, associations, non-governmental organizations and governments.

### We ensure you that your trust is well placed

Peterson Projects & Solutions  
 AD Premier building 19<sup>th</sup> floor  
 Jl. TB. Simatupang No. 5  
 Ragunan, Pasar Minggu  
 Jakarta 12550 • Indonesia  
 T: +62 21 2270 8913  
 E: marketing-Indonesia@onepeterson.com  
 W: petersonindonesia.com

